

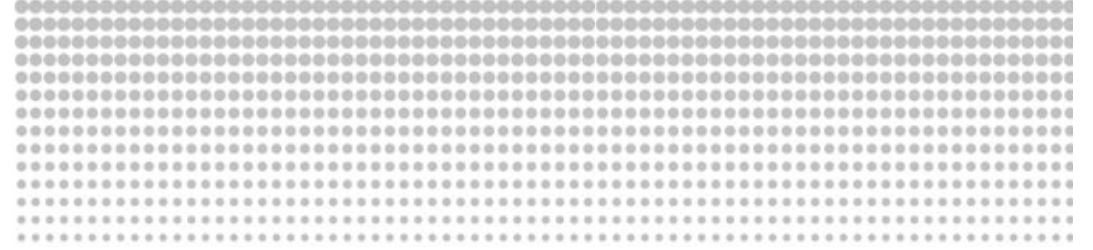


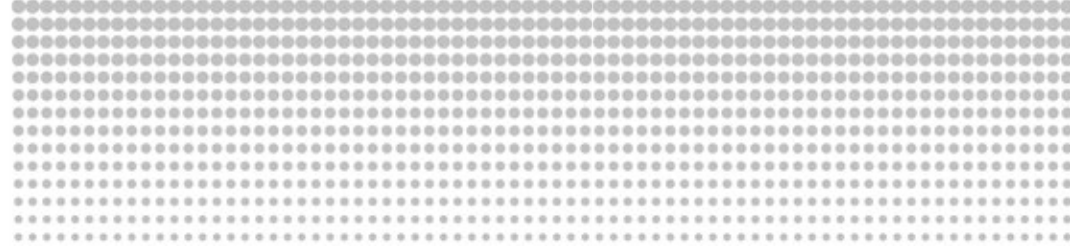
STANDESIGN DURING THE COVID-19-PANDEMIC

RECOMMENDATIONS FOR THE DESIGN OF EXHIBITION
STANDS AT THE MUNICH EXHIBITION CENTER IN TIMES
OF COVID-19

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TOGETHER, WE MAKE IT HAPPEN!

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DESIGN OF STAND EDGES

Controlled access to stand

Clear visitor routing

Minimum physical distances marked on floor

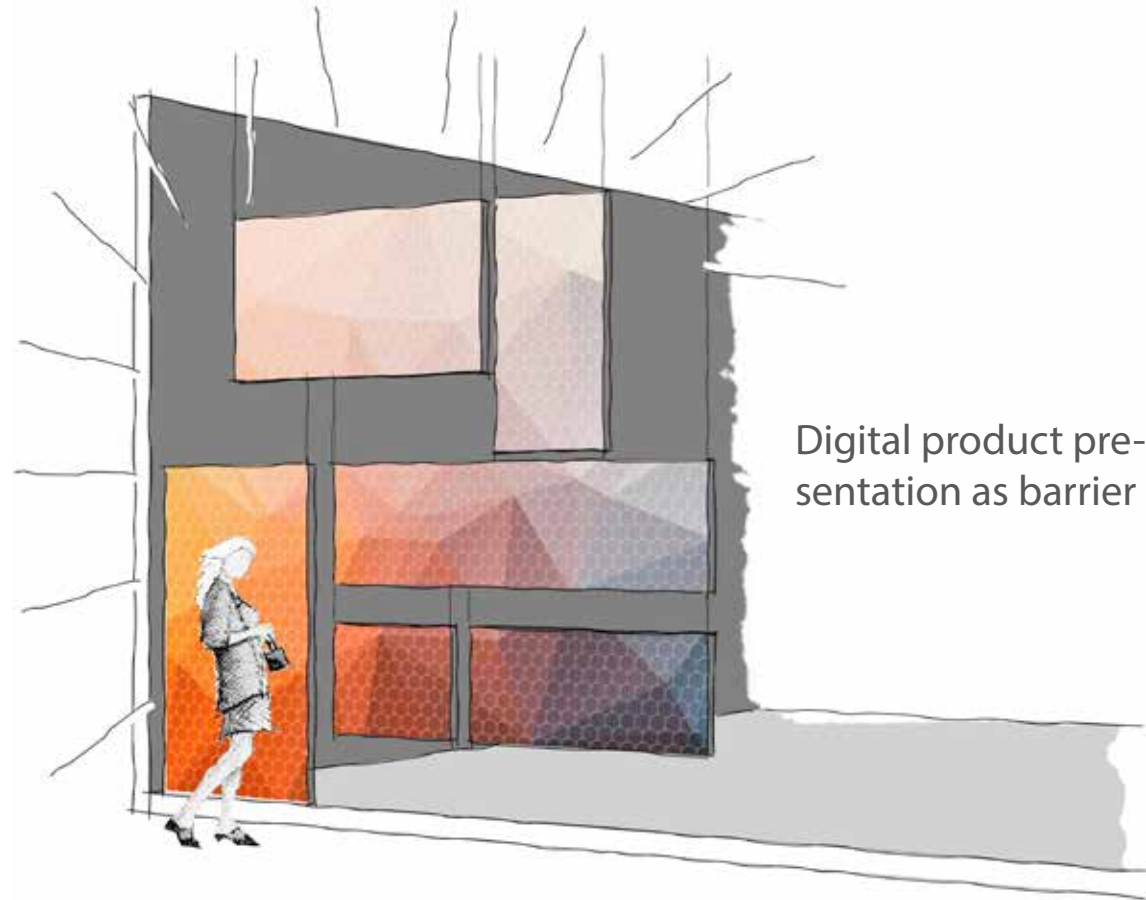
Presentation as a barrier for controlled stand access, serving at the same time as an inviting and informative eye-catcher

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RECEPTION COUNTER

Registration of names of booth visitors and stand personnel to ensure traceability of infection routes and contacts with others for the appropriate authorities.

Entry controls to monitor maximum number of people allowable on the stand at any time.

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ACCESS CONTROL

Protection of stand staff with acrylic glass partitions

Digital registration of persons on the stand, e.g. by Scan2Lead

Marking of minimum distance

02

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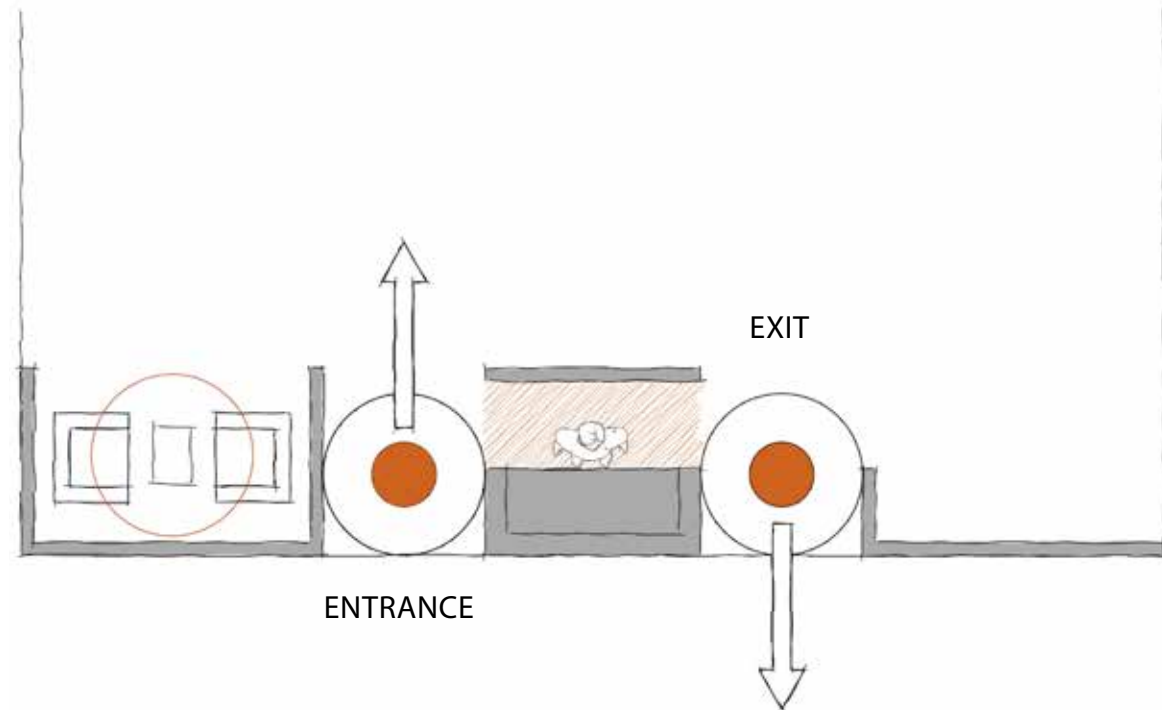
ENTRANCE / EXIT

Separating routes

Separate entrance and exit

Avoiding congestions

Establish sluice type gate to facilitate entry control



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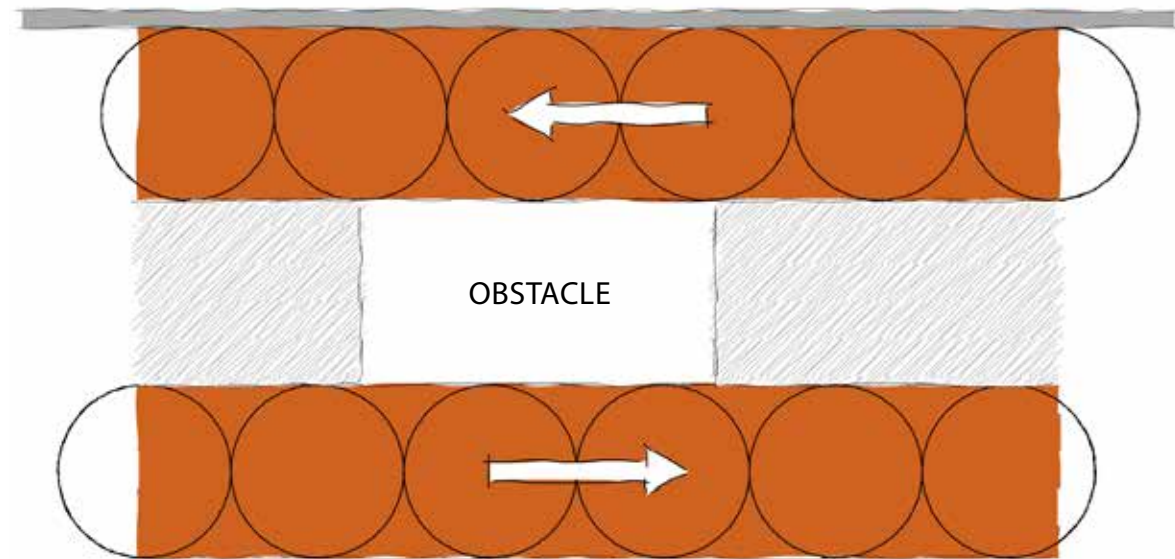
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GUIDED PATHWAYS

e.g. one-way routes at bottleneck points

One-way systems can be used for upward / downward stairways.



Defined directions of travel for narrow passages

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FLOOR MARKINGS

Illustration of minimum distances by floor markings

Coordinated visitor guidance based on well-planned floor marking layout

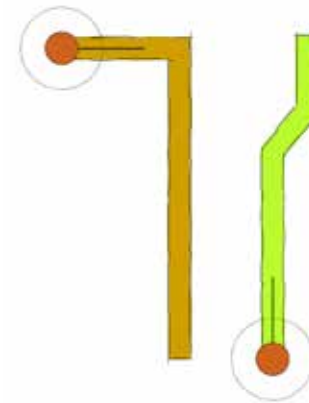
Definition of different zones by discrete floor markings, for example:
„Face masks mandatory here“ / „One-way traffic“ / „Presentation zone“ / „Protection zone“ / ...

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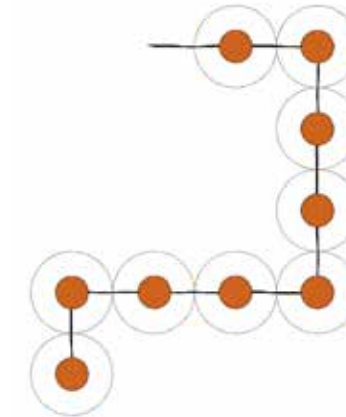
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Linear floor graphics with minimum distance as

Directional floor graphics observing minimum distance requirements





MEETING ZONE

Clearly defined and marked areas

Avoiding closed spaces

Setting up time slots

Maintaining distance between stand personnel and booth visitors by installing transparent partitions and observing the minimum distance

Observing distance of 1.5 m to next meeting point

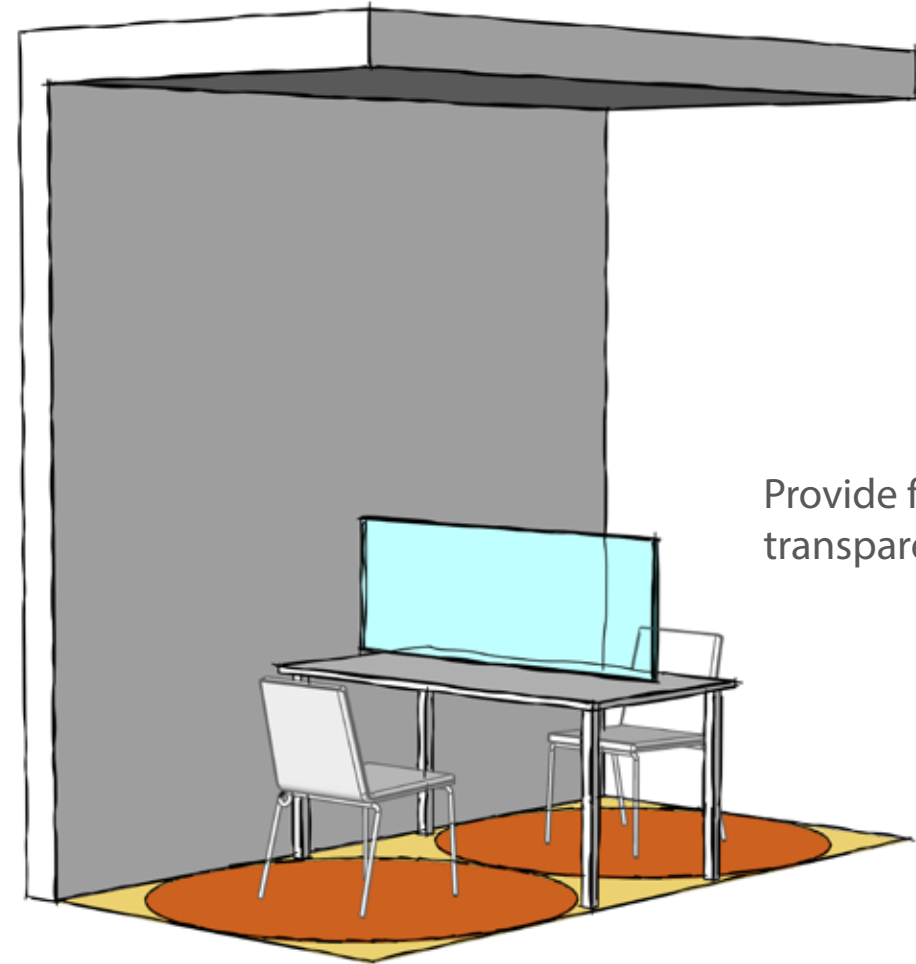
In case the minimum distance cannot be ensured an obligation to wear a facemask or to provide spitting protection applies

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Provide for
transparent parti-



OPEN MEETING AREA

Generously sized meeting areas

Setting up time slots

Maintaining distance between stand personnel and booth visitors by installing transparent partitions and observing the minimum distance

Observing distance of 1.5 m to next meeting point

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Provide transparent partition

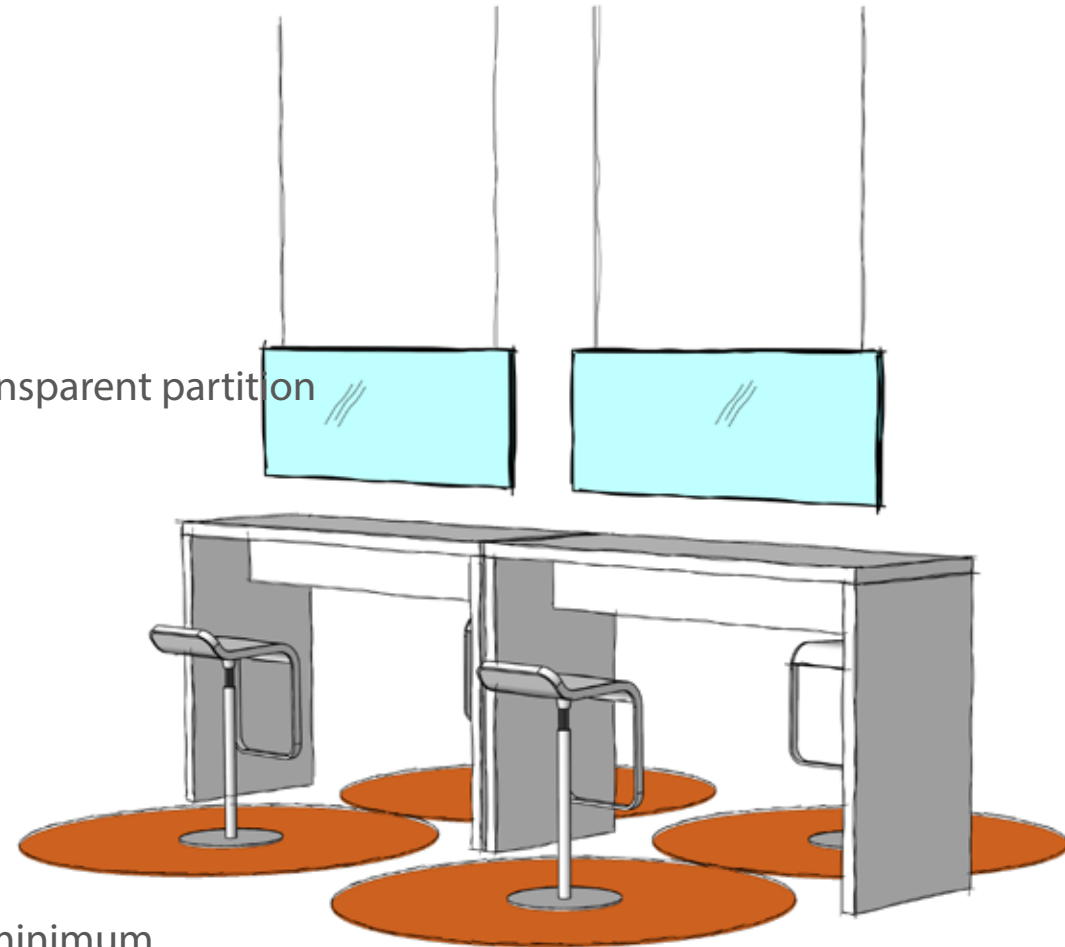


Illustration of minimum distances

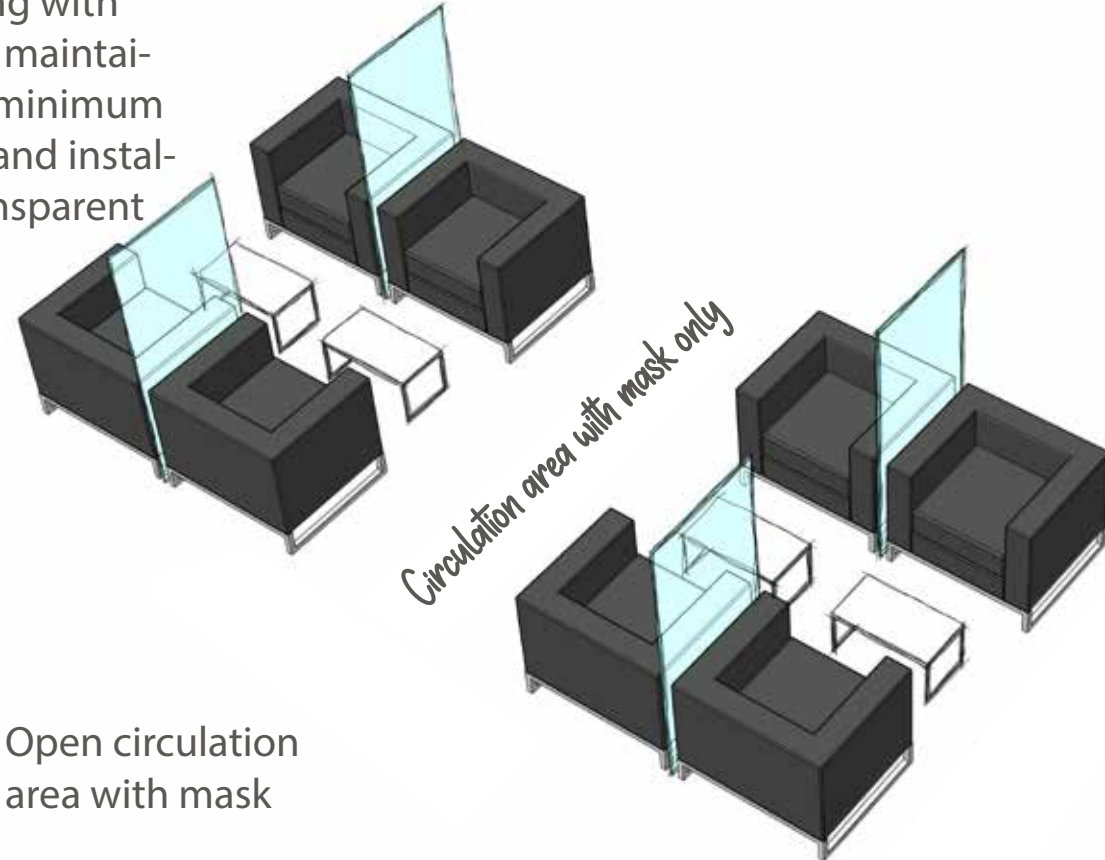


LOUNGE

Maintaining distance between stand personnel and booth visitors by installing transparent partitions and observing the minimum distance

Generously sized meeting areas

Dispensing with masks by maintaining the minimum distance and installing a transparent partition



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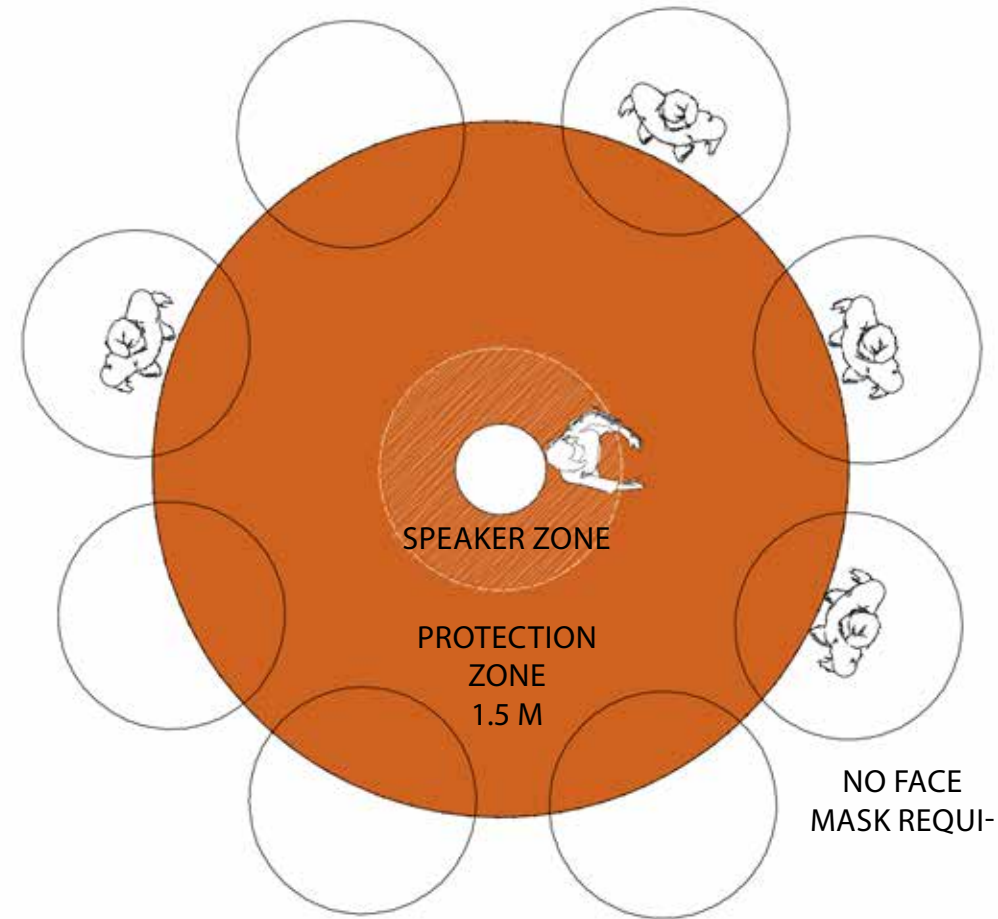
360° WITHOUT MASK

Dispensing with protective masks by keeping minimum distances when designing presentation areas

Arrangement of exhibits with adequately dimensioned lounge or visitor circulation areas

Speaker without mask within the speaker zone

No mandatory face masks for booth visitors if the minimum distance is observed



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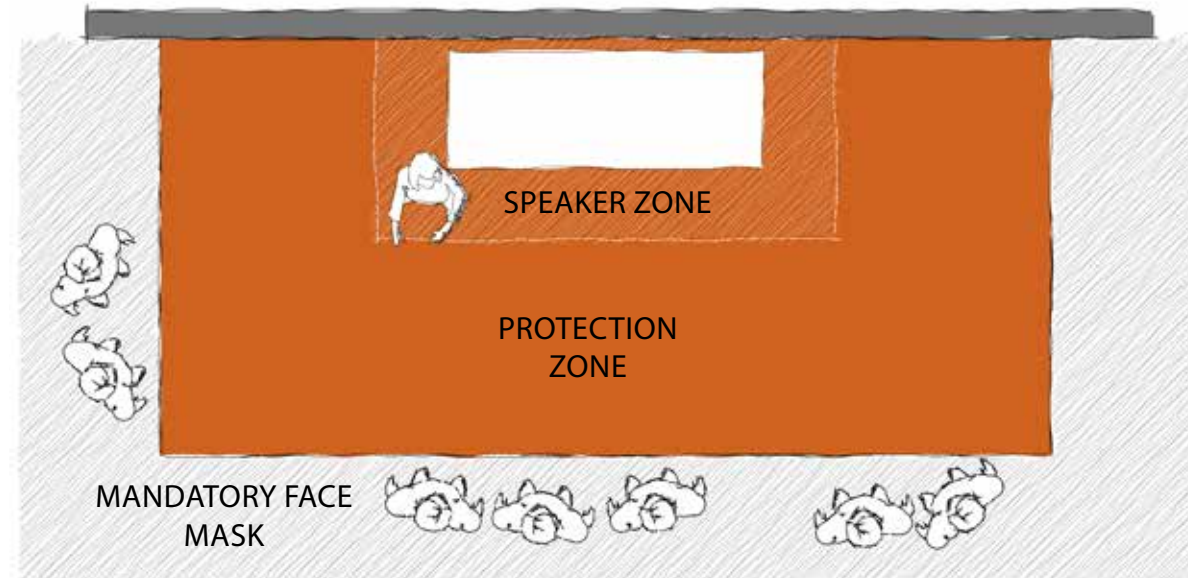
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FACE TO FACE WITH MASK

Obligation to protect the mouth and nose when not maintaining the minimum distance, to avoid droplet infection

Arrangement of exhibits with sufficiently dimensioned lounge or visitor circulation areas



Speaker without mask within the speaker zone

Mandatory face masks for booth visitors

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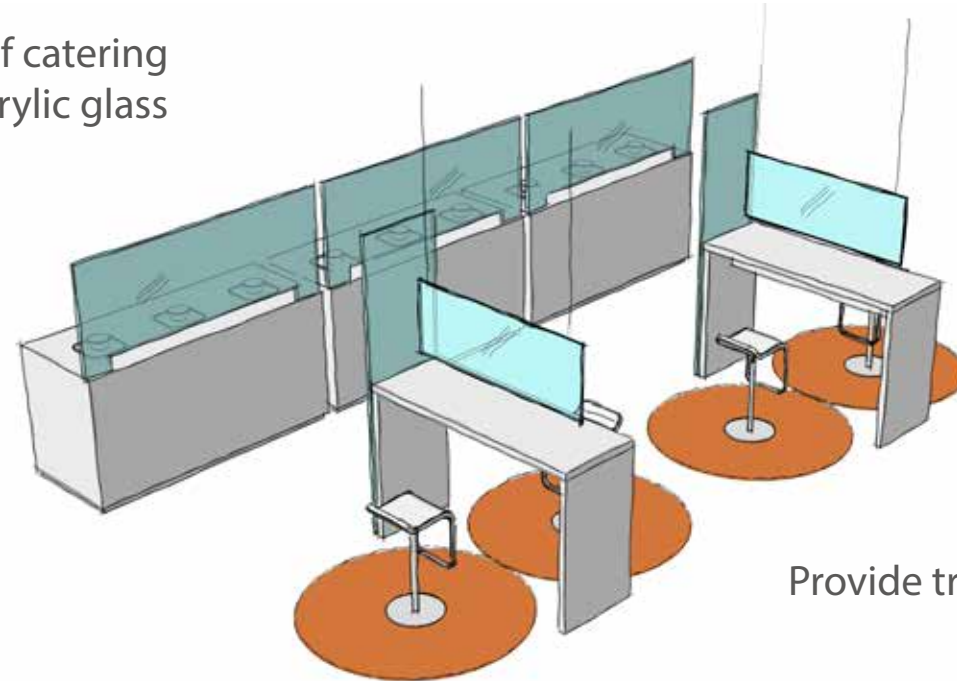


CATERING

Food and drink counters should be equipped with sneeze guards/screens

Milk, sugar, drink stirrers, cutlery, napkins, biscuits, chocolate, etc. should only be provided individually packaged in self-service setting

Protection of catering staff with acrylic glass partitions



Obligation to wear protective face masks for service and catering staff

Provide transparent partition

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